# Prada Aoyama Tokyo, Herzog & de Meuron



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Prada Tokyo, Herzog & de Meuron

1.1 Prada Aoyama Tokyo: An Introduction



## The Prada Aoyama Tokyo Epicenter Building

**Location:** Aoyama District, Tokyo, Japan **Building Use:** Prada Flagship Store

Client: Prada

Completion: 2003

**Architect:** Herzog & de Meuron

Structural Engineers: Takenaka Corporation, Tokyo, Japan

& WGG Schnetzer Puskas, Basel, Switzerland

1.1 Prada Aoyama Tokyo: An Introduction



1.1 Prada Aoyama Tokyo: An Introduction

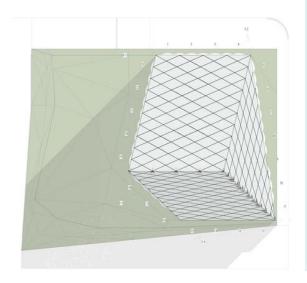


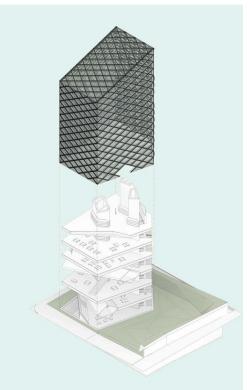
# Site Strategy

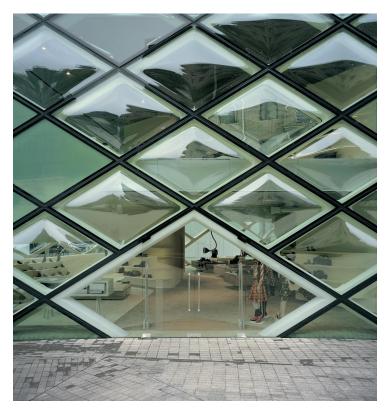
In order to create a public plaza, Herzog & de Meuron chose to create a vertical volume that contained the maximum permitted gross floor area; as a result of this decision to build up and create a 6-story shop, the building is highly visible, and almost a landmark at the corner of the site.

1.1 Prada Aoyama Tokyo: An Introduction

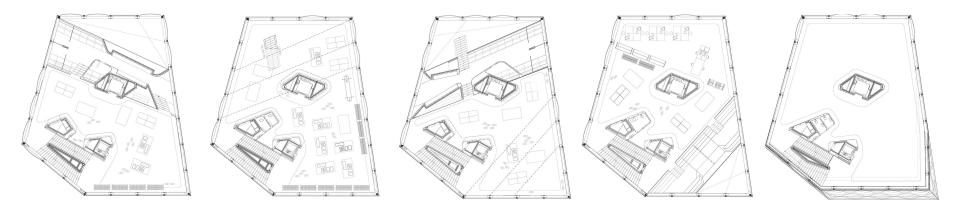








1.1 Prada Aoyama Tokyo: An Introduction



1.1 Prada Aoyama Tokyo: An Introduction



Past Work with Similar Design Strategy

Basel School of Business (HSW) 2017, and Konzerthaus Munchen Munich (Music Concert Hall), 2016-2017. These two buildings also incorporates the idea of making ground floor as a public space into the design



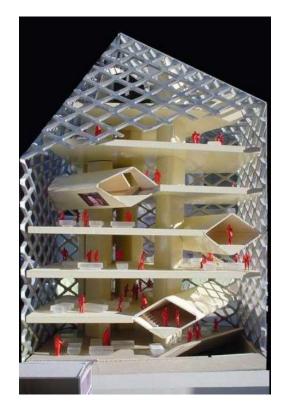
1.2 Elemental Form: Diagrid



# Dissecting the Grid

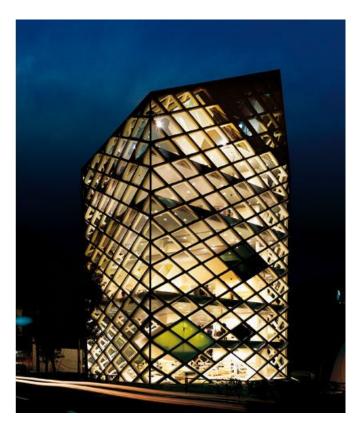
The Prada Aoyama Epicenter by Herzog & de Meuron is likely not classified as a pure space frame structure. It is a diagrid of sorts, with rhombus-shaped members forming the frame. The building is also supported by interior vertical shafts and horizontal rhomboid tubes. One advantage of such structural system is column-free interior.

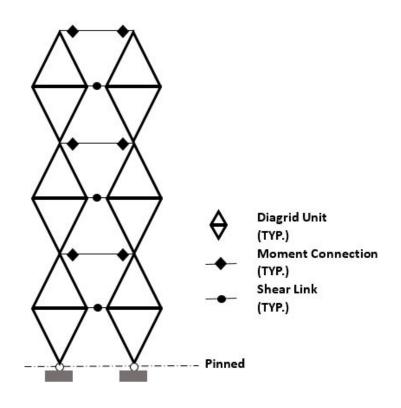
1.2 Elemental Form: Diagrid





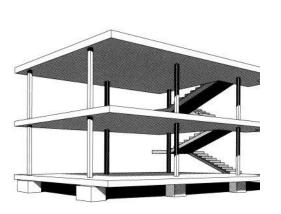
1.2 Elemental Form: Diagrid





1.2 Elemental Form: Diagrid

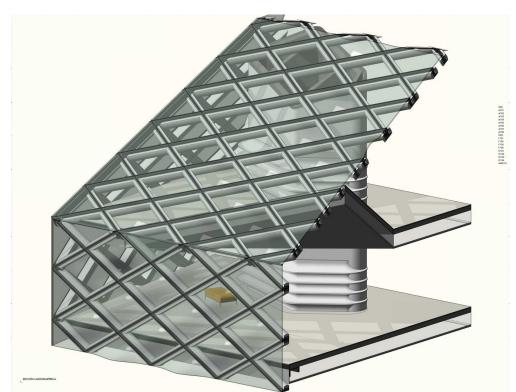
Left - Maison Domino, Le Corbusier Middle - Swiss Re Building, London Right - Hearst Tower, NYC







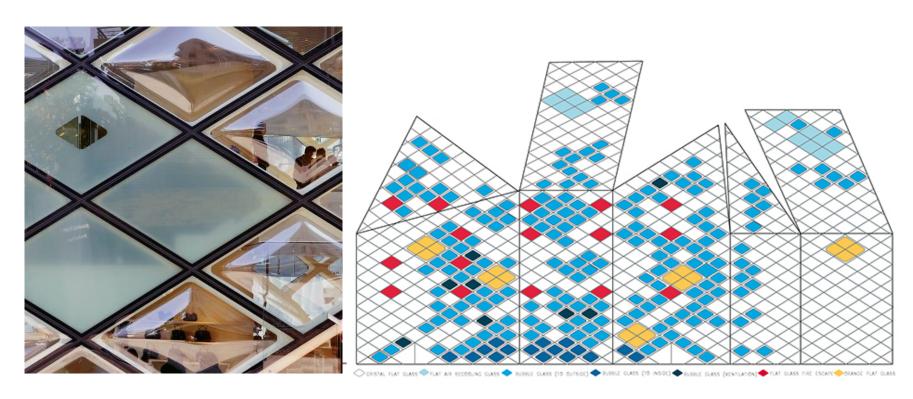
1.3 Materials



### Structure and Material

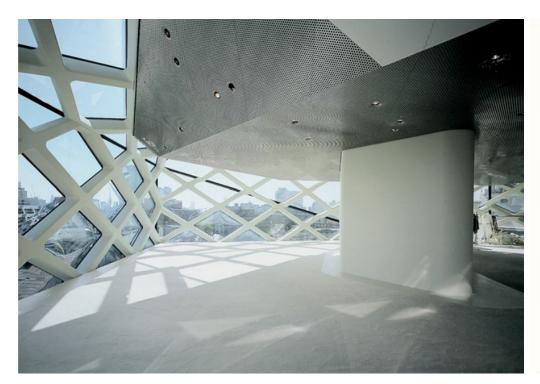
To make the building is conceived as a porous spatial structure, every single visible part of the building operates as structure, space, and facade at the same time.

1.3 Materials



### Facade Material

# 1. Principles & Precedents 1.3 Materials





### Facade Material

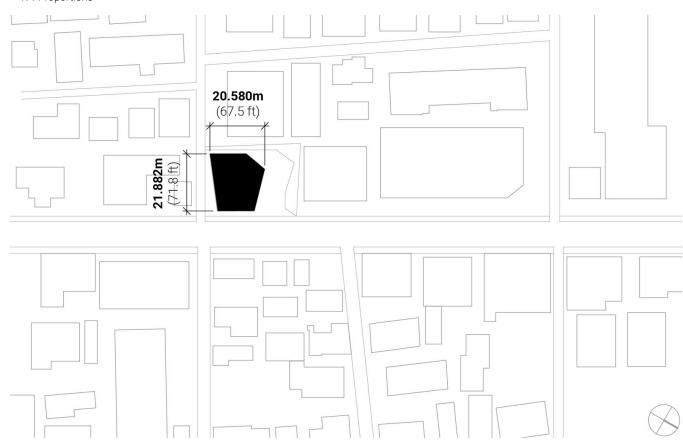
1.3 Materials

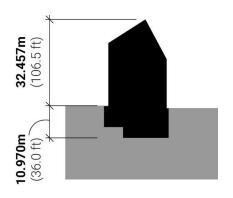


#### Material Selection

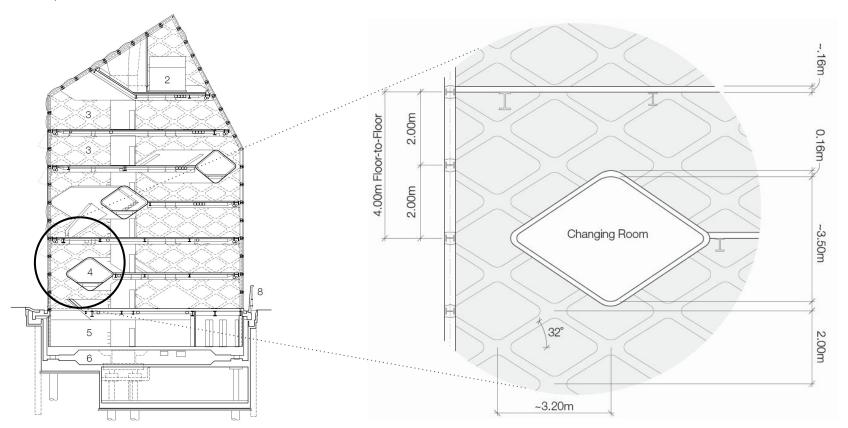
Steel is used mainly in this building in order to form and combine the shape of all the main structural elements, such as lattice envelope, horizontal tubes, and vertical cores. Every joint also is made of cast steel to support the form.

1.4 Proportions





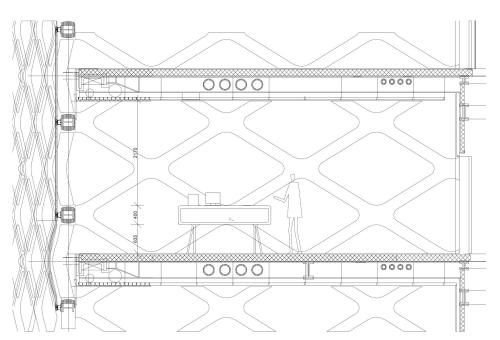
# 1.4 Proportions



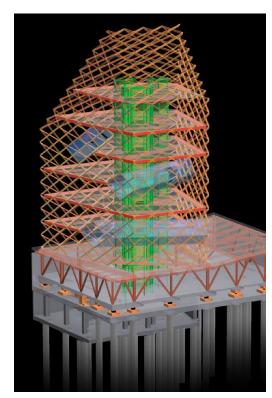
1.4 Proportions

# **Buckling & Tension**

Floors are connected to the lattice intersections, and these joints are where the vertical loads are transferred. The rhombus lattice members between each floor therefore act as anti-buckling support for the members that are directly carrying vertical floor loads. These periphery girders at each floor slab act as tension members because they prevent vertical deformation of the lattice.



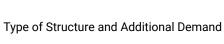
1.4 Proportions



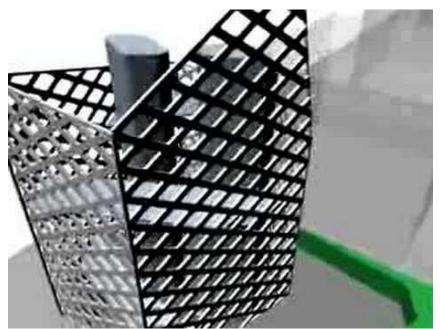
Imposed Loads: Seismic & Wind

The horizontal portions of these loads are mainly supported by the exterior rhombus lattice grid frame, as the vertical shaft does not have enough horizontal rigidity. On the other hand, the lattice is more horizontal than it is vertical, and therefore experiences greater vertical deformation than columns when it comes to vertical loading

1.5 Complete Structure



The Prada building has a diagrid frame structure. The facade is a honeycomb structural walls comprising a diamond shape grid filled with hundreds of glass panels. The concrete slabs allows more elasticity to the union of metal and glass in case of an earthquake.



1.5 Complete Structure

# The Impact of Building Services from the Form

Because of the steel frame and glass facade, the building is the most visible at night to attract commercial attention.

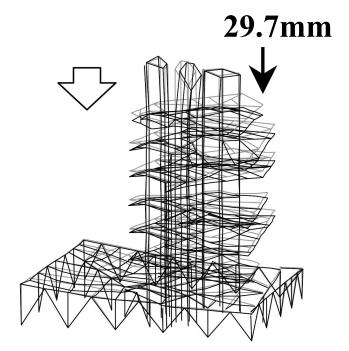
The frame defines the shape of the openings on the wall.

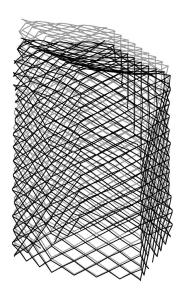
The structural cores and tubes morph seamlessly into elevators, stairs, fitting rooms and display shelves, which gives a sense of continuous shopping space.

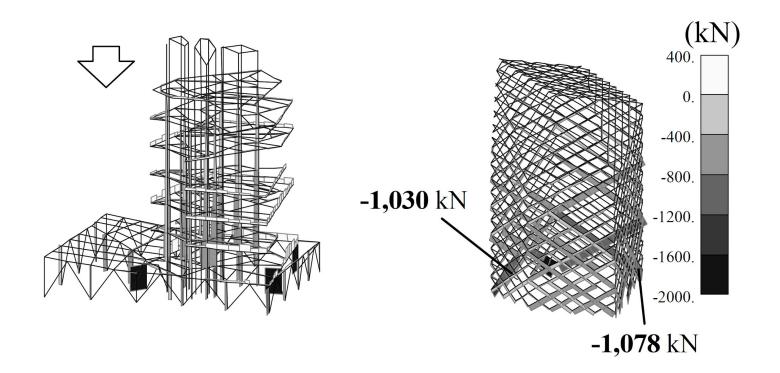




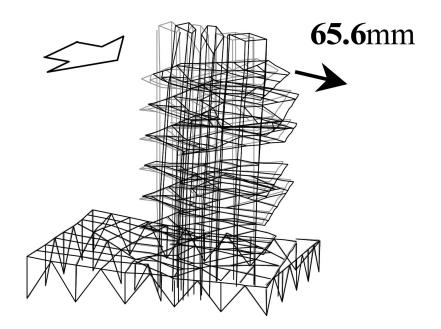
Prada Tokyo, Herzog & de Meuron

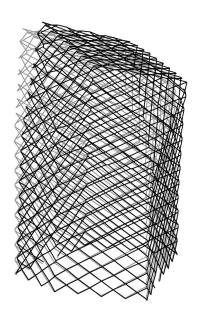






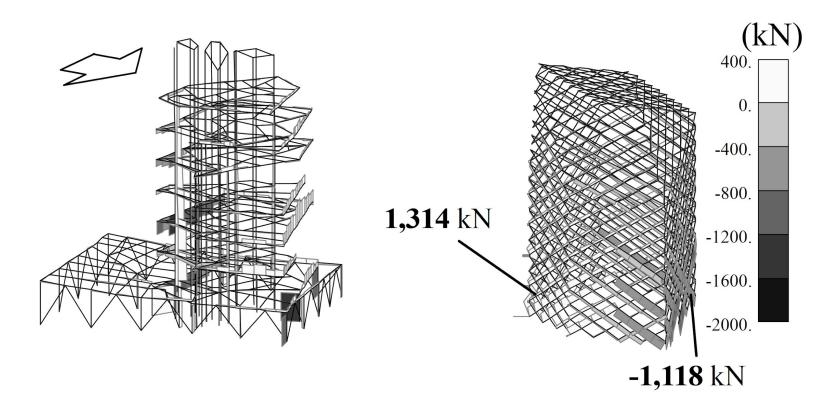
Prada Tokyo, Herzog & de Meuron





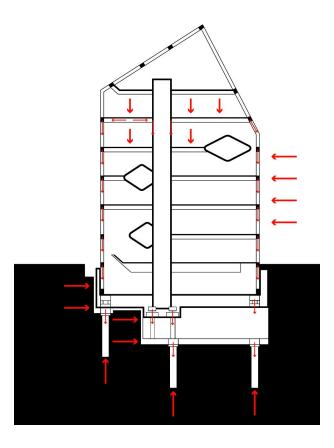
2. Analysis

2.1 Forces / Seismic



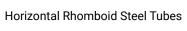
Prada Tokyo, Herzog & de Meuron

# 2. Analysis 2.1 Forces



Prada Tokyo, Herzog & de Meuron

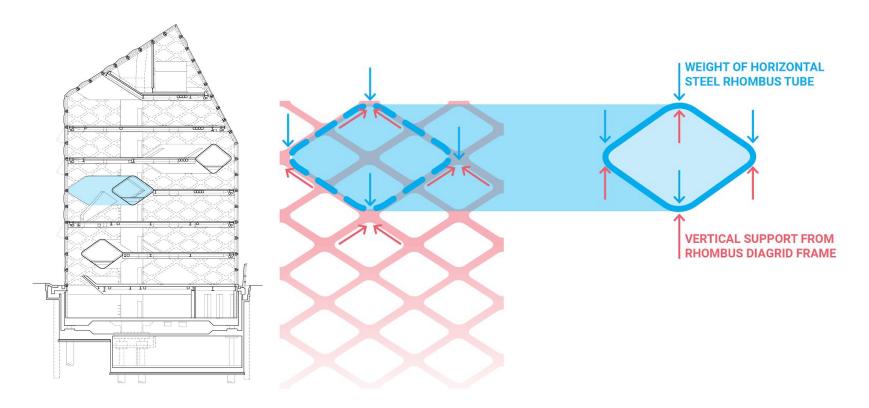
2.2 Calculations



The rhombus-shaped horizontal steel tubes span from one diagrid frame to the other, and form the changing rooms and additional display space for the store.



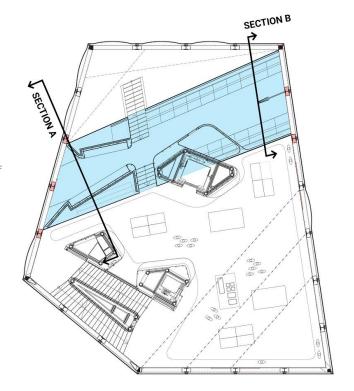
### 2.2 Calculations



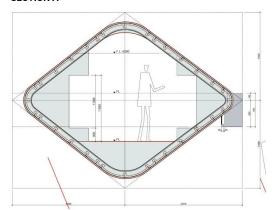
2.2 Calculations

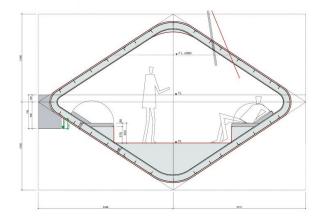
### Horizontal Rhomboid Steel Tubes

Each wall of the steel tube is made of 6mm of sheet steel with reinforcing ribs, along with 25mm of calcium silicate fire-resistant cladding on the inside and outside. We used this to estimate the weight of the structure.



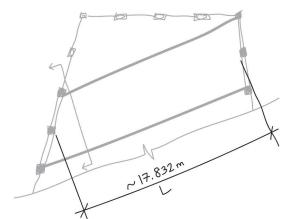
#### SECTION A

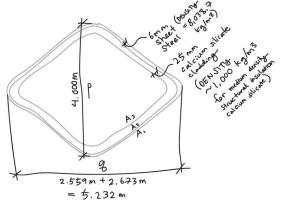


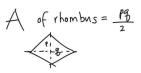


#### **SECTION B**

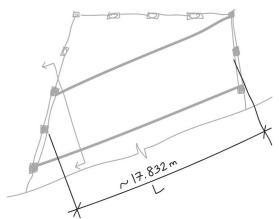
# 2. Analysis2.2 Calculations

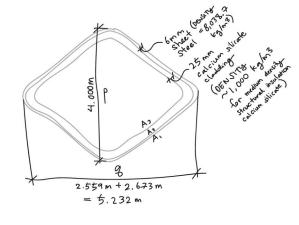






2.2 Calculations





$$A_{s} \text{ if sheet steel} = A_{1} - A_{2}$$

$$(cmss sectional) = \left(\frac{4.000 \, \text{m} \times 5.232 \, \text{m}}{2}\right) - \left(\frac{3.988 \, \text{m} \times 5.220 \, \text{m}}{2}\right)$$

$$= 10.464 \, \text{m}^{2} - 10.409 \, \text{m}^{2}$$

$$\simeq 0.05 \, \text{m}^{2}$$

$$V_{s} \text{ of sheet} = A_{s} \times L = \left(0.05 \, \text{m}^{2}\right) \left(17.832 \, \text{m}\right)$$

$$= 0.89 \, \text{m}^{3} \text{ of sheet steel}$$

$$A_{cs} \text{ of calc.} = A_{2} - A_{3}$$

$$(anss seutinnel area) = \left(3.988 \, \text{m} \times 5.220 \, \text{m}\right) - \left(\frac{3.938 \, \text{m} \times 5.170 \, \text{m}}{2}\right)$$

$$= 10.41 \, \text{m}^{2} - 10.18 \, \text{m}^{2}$$

$$\simeq 0.23 \, \text{m}^{2} \text{ of calcium silicate}$$

$$V_{cs} \text{ of calc.} = A_{cs} \times L = 0.23 \, \text{m}^{2} \times 17.832 \, \text{m}$$

$$= 0.89 \, \text{m}^{3} \text{ of sheet steel}$$

$$= 4.10 \, \text{m}^{3} \text{ of calcium silicate}$$

A cs of calc.
$$A_{cs} = A_{2} - A_{3}$$
(anss sectional area) =  $(3.988 \times 5.220 \text{ m}) - (3.938 \times 5.170 \text{ m})$ 

$$= |0.4|_{m^{2}} - |0.18 \text{ m}^{2}$$

$$\approx 0.23 \text{ m}^{2} \text{ of calcium silicate}$$

$$V_{cs} = A_{cs} \times L = 0.23 \text{ m}^{2} \times |7.832 \text{ m}$$

$$= 4.10 \text{ m}^{3} \text{ of calcium silicate}$$

2.2 Calculations

$$m_s = V_s \times D_s$$
  
= 0.89 m<sup>3</sup> × 8,038.7 kg/m<sup>3</sup>  
 $\approx 7.154.4$  kg

$$m_{cs} = V_{cs} \times D_{cs}$$
  
= 4.10 m<sup>3</sup> × 1,000 kg/m<sup>3</sup>  
= 4,100 kg

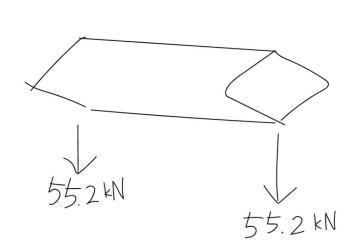
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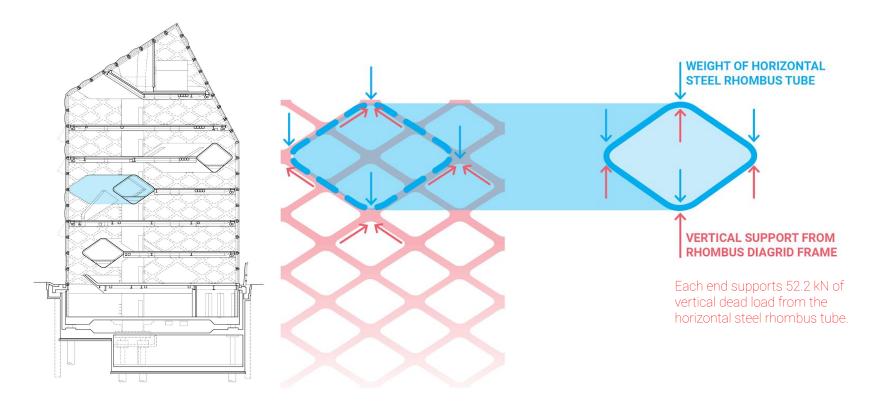
$$m_{cs} = V_{cs} \times D_{cs}$$

$$= 4.10 \, \text{m}^3 \times 1,000 \, \text{kg/m}^3$$
 $= 4,100 \, \text{kg}$ 

WEIGHT: 
$$I = ma$$
,  $a = g = 9.81 \text{ m/s}^2$   
 $F = (11.254 \text{ kg})(9.81 \text{ m/s}^2) = 110,401.74 \text{ N}$   
 $\simeq 110.4 \text{ kN}$ 



### 2.2 Calculations





Prada Tokyo, Herzog & de Meuron















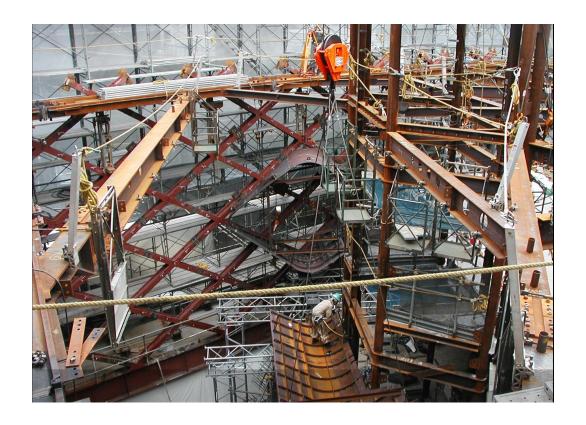




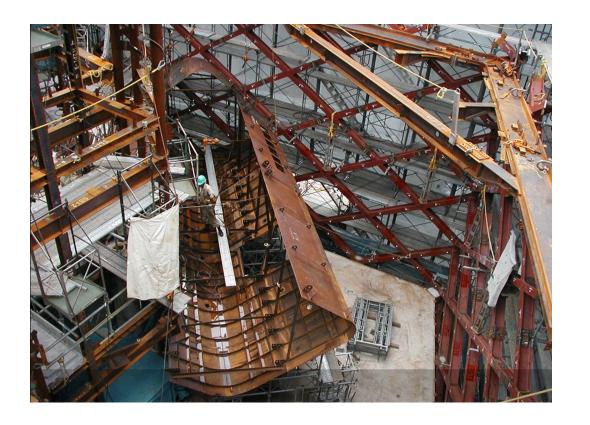


Prada Tokyo, Herzog & de Meuron





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Prada Tokyo, Herzog & de Meuron



Prada Tokyo, Herzog & de Meuron





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