







## Darwin Perennials®

#### 1. Artemisia SunFern™ Collection

SunFern is a novel collection of two fern-alternative varieties, Arcadia and Olympia, with textures that resemble an evergreen shrub. These unique herbaceous perennials work as companion plants in containers or as accent plants in the landscape. SunFerns are non-invasive and won't spread in the garden like traditional ferns. Plus, this lowmaintenance, drought-tolerant collection thrives in full sun. Hardy in USDA Zones 4a to 9a.

#### 2. Buddleia Chrysalis™ Series

The compact Chrysalis series features five varieties that produce an abundance of flowers and offer continuous blooming from Spring through late Summer! Bred and selected for its profusion of flowers that attract butterflies. Root hardy to USDA Zone 5 and stem hardy in warmer locations. Chrysalis is tolerant of rain and has a high drought tolerance once established. The series is downy mildew resistant, too.

#### 3. Lysimachia 'Firefly' and 'Night Light'

Two shade-loving, flowering groundcovers join the Darwin Perennials lineup this year. Both 'Firefly' and 'Night Light' feature colorful mounds of attractive burgundy foliage and continuously blooming, bright yellow flowers that light up the shade! These varieties also make great accent plants, mixing well with others. Hardy to USDA Zone 5.

For more information: darwinperennials.com

# 20 minutes could make your crop more profitable.

Darwin Perennials® is offering a series of online video training courses to help you and your staff succeed at growing perennials. They include tips and tricks from perennial experts

DARWIN PERENNIALS UNIVERSITY

to produce top crops and new introductions. The series of courses will cover:



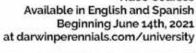
 Transplanting Finishing

Selling and more



There will also be weekly guizzes with a chance to earn prizes! Reserve your access now.

Video Courses Available in English and Spanish Beginning June 14th, 2021 at darwinperennials.com/university





English version



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\*denotes a registered fluorenant of Ball Horboulbural Company H the U.S.







## Flamingo Holland

#### 1. Heuchera Indian Summer Series

This sun and shade loving series has 12 colors options. It is great for 4" and 6" containers as well as combos. Foliage has compact and uniform leaf habit and can be grown with minimal shade. Available as a tissue culture or liner. Zone 4-9.

#### 2. Alstroemeria Inca Series

This series has several color options. It is well suited for 6"-10" pot and easy to grow. New colors in the Inca Series include (Candy, Pepper, Vanilla, Vienna, Viper). This popular series from Konst Breeding is available as a tissue culture or liner. These 5 new colors have a sturdy plant habit with large flower blooms. Zones 6-9.

#### 3. Echinacea SunMagic Vintage Series

There are 6 colors in the series. From the breeding work of Bull Breeding, this new series has a nice full habit and long-lasting blooms. It is compact and a good summer bloomer. It's great for 6" or gallon containers, and also easy to ship. Zones 4–9.

For more information: flamingoholland.com



WWW.FLAMINGOHOLLAND.COM







## **Green Fuse Botanicals**

#### 1. Leucanthemum Double Angel®

Green Fuse® Botanicals is well known for our extensive leucanthemum breeding. We feature all day length neutral varieties that require no vernalization. Our all-new Double Angel® is a full double shasta with clean white flowers on a compact chassis. A perfect companion to the single Angel®, Double Angel® will shine in quart through gallon production.

#### 2. Hydrangea Game Changer®

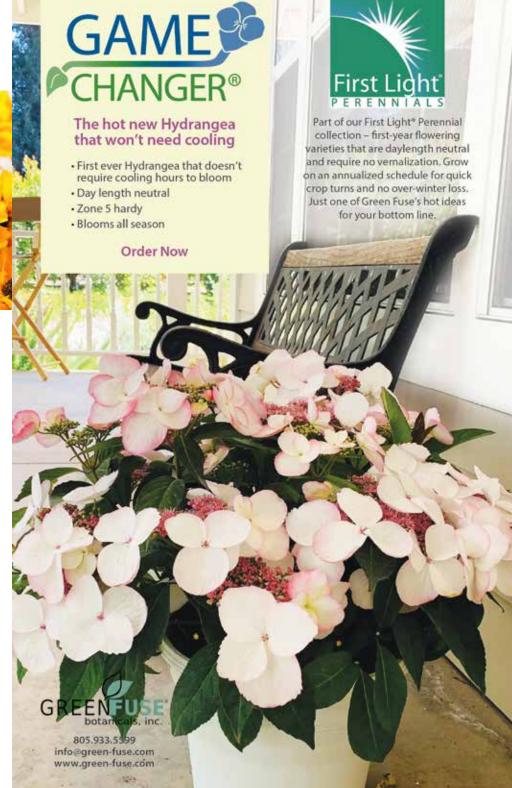
This exciting series welcomes the all-new Game Changer® White to the series. Being both day length neutral and requiring zero chilling hours to bloom, the Game Changer® easily allows anyone to be a Hydrangea grower. Their Zone 5 hardiness ensures years of endless blooms on both new and old wood.

Dakota-sponsored

#### 3. Rudbeckia Dakota™

A revolutionary breeding program brings the industries' first truly zone hardy Rudbeckia Hirta. The Dakota™ series is completely day length neutral, so the spring perennial market is just as easily achieved as the summer. Dakota™ Gold throws massive rich gold flowers measuring five to seven inches across, while Red Shield highlights deep fall color tones. The all-new Double Gold and Flame throw impressive texture and color.

For more information: green-fuse.com









## Jelitto Perennial Seeds

#### 1. ALYSSUM (AURINIA) saxatile 'Gold Kobold'

The Basket-of-Gold has botanically been known as Alyssum saxatile. The recent Genus change to Aurinia does not change anything. There is a whole range of tried-and-tested, good varieties in the trade that are spring-blooming and are a nectar source for insects. The new 'Gold Kobold' variety will change things. Numerous, golden yellow flowers from March to May and again in September to October with a compact growth of only 6 inches above the vigorous, silvery foliage are features of this new variety. 'Gold Kobold' blooms in the first year after being sown late in spring, without any vernalization or overwintering.

#### 2. CAMPANULA trachelium fl. pl. 'Flore Pleno Mix'

Campanula trachelium 'Flore Pleno Mix', the nettle-like double bellflower, is one of those perennials that is simply a joy in the garden. As a sturdy plant, it is ideally adapted to all kinds of climatic conditions. It tolerates dry periods in summer and light soils, loves the sun and feels at home in partial shade, competes against weeds and is sturdy and upright. Up close, the lovely bell-shaped flowers appear porcelain-like in detail. As beautiful as the nuances of the double, violet, light blue and white flowers may be, a mass planting produces a breathtaking sight from July to September.

#### 3. 'Wellington Bronze'

On our new for 2021 list is Haloragis erecta f. purpurea 'Wellington Bronze'. Named for the capital city of New Zealand, this colorful (reddish florettes and glossy bronze-red leaves) semi-evergreen perennial is great for containers or in the border. About 16 inches tall. Hardy in Zones 5-10.

For more information: jelitto.com





Exciting New Perennial Varieties from Seed www.jelitto.com

#### STAUDENSAMEN - PERENNIAL SEEDS - GRAINES DE PLANTES VIVACES

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### Kieft Seed<sup>TM</sup>

#### 1. NEW Leucanthemum White Lion F1

The Spring Shasta! This unique compact seed *Leucanthemum x superbum* can be grown in short days (10-hour daylength requirement), and it's perfect for early Spring sales. White Lion doesn't require vernalization. Ideal for annual production and overwintered production in natural short days, finished under natural short days, when it will bulk more uniformly. No supplemental lighting or night interruption is needed. Hardy in USDA Zones 3b to 9a.

#### 2. NEW Lobelia Starship™ Rose F1

Tops for flower power, Starship offers improved branching, low stretch and a controlled habit. It prefers higher temperatures, humidity and moisture, and it offers good germination and plug yield. Great for high-value larger containers and mixed combos, and also makes a striking, Summer-flowering garden plant. NEW Rose brings a bright rose color to the series and matches Scarlet for timing and uniformity. It replaces Deep Rose. Hardy in USDA Zones 6a to 10b.

#### 3. Echinacea Artisan™ Red Ombre F1

The first F1 hybrid Echinacea individual color collection from seed! Offers consistency of plant structure for uniform, highly branched, full plants. Features uniform flowering, so all plants are ready to sell at the same time. NEW Amplified seed form is enhanced through a proprietary process, resulting in faster and more uniform germination compared to non-enhanced seed. Red Ombre's flowers open red and soften in color as they mature. Hardy in USDA Zones 4a to 10b.

For more information: panamseed.com/perennials



## NEW WHITE LION & MADONNA

#### All-Season Shasta Package from Seed!

Use **NEW White Lion**, with a critical **daylength of 10 hours**, for early-Spring sales from overwintered production and Spring sales from annual production.

Then grow Madonna, with a critical daylength of 14.5 hours, for late-Spring and Summer sales in long-day conditions.

With better uniformity than other seed varieties, plus no vernalization needed, you'll have easy-to-ship plants from early Spring into Summer.

Get these Zone 3b-hardy, first-year-flowering perennials to cover your Shasta sales. Order NEW White Lion and Madonna F1 Leucanthemum seed and plugs today.



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### **Must Have Perennials**

#### 1. Buddleja davidii 'Butterfly Gold' USPPAF

USDA Zones 5-11. Add elegance and beauty to the garden with Buddleja 'Butterfly Gold'. This lightly scented shrub sports a dense, compact habit with large, mauve-purple flower spikes, adding multicolor interest to garden beds and mixed borders all summer long. Hardy and easy to care for and thrives in full sun to semi-shade. Grows 6 feet tall with a spread of 5 feet. Plant was discovered by UK gardener Judy Hurley.

#### 2. Geranium wallichianum 'Hexham Velvet' USPP#29455

USDA Zones 5. Features large, saucer-shaped single flowers of vivid pink and a smaller, lower-growing habit that distinguish this selection from 'Rozanne' and other hardy Geranium varieties. Its marbled dark green leaves are deeply cut and divided and take on red flushes in autumn. Bushy clumps grow 14 inches (35 cm) tall and 39 inches (100 cm) wide. Flowers summer into early autumn. Plant one starter per 1 gallon container. This disease-resistant variety is from UK geranium breeders Cyril Foster and Robin Moss.

For more information: musthaveperennials.com

#### It's All About Connections!



BREEDERS

RETAILERS

Trade = Must Have Perennials®

Consumers = Rozanne and Friends®

Bringing new, innovative perennials to market

Includes some of the highest-selling perennials, including Geranium Rozanne®

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Comprehensive trialing program

Garden Designs/ Retail POP kits available

Found a plant? We can help introduce it worldwide!















## Syngenta Flowers

#### 1. Iberis Mermaid™

Add some color to your Iberis program with this first-year flowering item. Mermaid™ can provide season extension to the Iberis class with some heat tolerance. The benefit to overwintering this item will be to have a deeper lavender color in the garden. Input via URC and CC. Flowers in early spring/spring. Exposure: Full sun. Zones 5-9. Available in 1 quart and 2.5 quart containers. Vernalization not required.

#### 2. Saxifraga Alpino™ Early

A gamechanger in Saxifraga breeding, Alpino Early in very free-flowering with large blooms in stunning colors. Offers a more vigorous plants habit and is approximately two to four weeks earlier compared to Saxifraga Touran™. Input via URC and CC. Flowers in early spring/spring. Exposure: Full sun. Available in 1 quart and 2.5 quart containers. Vernalization is required. Colors available: Carmine, Carnival, Lime, Magic Salmon, the pictured Picotee Imp. (NEW), Early Rose (NEW), White Imp. (NEW).

#### 3. Campanula Clockwise™ Compact White Blush

The first F1 hybrid *Campanula portenschlagiana* offering fast, uniform production. First-year flowering with no vernalization required. Dark blue flowers along with matching White Blush on a dense, compact habit requiring less plant growth regulators. Delivers highly uniformed habit and flowering time. Pollinator plant. Colors available: Deep Blue, White Blush (NEW)

For more information: syngentaflowers.com

# THINK PERENNIALS. THINK SUPPLY CHAIN. THINK QUALITY.



THINKPLANTS — participants represents a dedicated team, including plant breeders and horticultural experts, seamlessly connected to a supply chain.

















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## Walters Gardens/Proven Winners® Perennials

#### 1. Amsonia 'String Theory' PPAF CPBRAF

'String Theory' can be described as a compact version of the industry standard Amsonia hubrichtii. The compact habit is covered with light periwinkle blue flowers in late spring, flowering later than 'Storm Cloud'. While other Amsonia can often display chlorotic leaves, 'String Theory' displays healthy dark green leaves throughout the summer. We have observed the same brilliant golden orange fall color as you would expect from A. hubrichtii. Zones 4-9.

#### 2. Leucanthemum superbum AMAZING DAISIES® Banana Cream II' PPAF CPBRAF

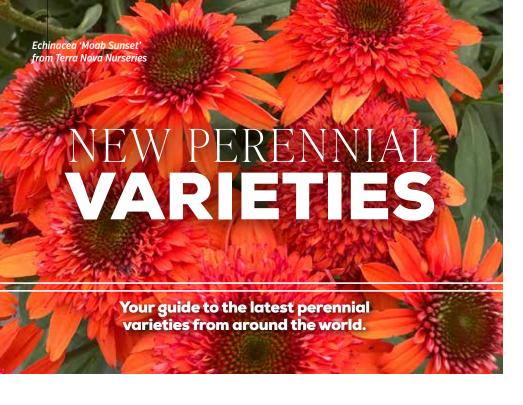
This improvement on the classic 'Banana Cream' takes all of the characteristics that gardeners love and kicks them up a notch. Just like the original, flower buds are lemon yellow and eventually brighten to creamy white. Improvements include being more floriferous, holding the yellow color longer, a more appealing habit, and earlier to start flowering. Growers will love that the vernalization week requirements are much shorter – we recommend 4-6 weeks for best performance. Zones 5-9.

#### 3. Sedum ROCK 'N GROW® 'Back in Black' PPAF CPBRAF

New to the ROCK 'N GROW® collection comes an upright Sedum with near black leaves. Enjoy the dark leaf foliage throughout the summer, and when late summer rolls around, flowers with deep garnet red centers and cream petals will appear. Great for adding a dark color to the middle of the border! Zones 3-9.

For more information: waltersgardens.com





#### ACHILLEA

Exceptionally showy and easy to grow, Achillea Marshmallow from **Benary** is a hardy (Zones 3-9)



FastraX perennial so it flowers the first year without vernalization. Marshmallow fills in 1 or 2-gallon pots quickly so it's perfect for a quick bench run, or it's well-suited for outdoor production. Available in Benary's new BeGreen Pellet which is free of chemicals and micro plastics.

#### **ARABIS**

Catwalk White's outstanding garden performance will create return-



ing customers. Its uniform compact habit forms a "carpet" of blooms in the landscape. It is a great addition to early spring programs and compliments containers of pansies and bellis well. Catwalk White is easy to grow and easy to sell. No vernalization required. Versatile — great for 1-quart or 1-gallon programs. Available in Benary's new Be-Green Pellet, which is free of chemicals and micro plastics.

#### **ANDROPOGON**

An Intrinsic introduction! 'Holv Smoke' features silvered foliage has highlights nearly all season long from



May until October. A blend of smokey purple and red add dimension over the

### **BEE BALM**

Bee Balm typically bloom in midsummer, but 'Leading Lady Razzberry' from Walters Gardens leads the



way in early summer, flowering earlier and forming a more petite clump than other Bee Balm. 'Leading Lady Razzberry' produces bright raspberry purple flowers on dark green leaves that have a purple cast and dark bracts. Zones 4-8. A Proven Winners perennial.

silvered foliage. Substantial plants reach

6-7' tall. Full sun, most any soil.

An **Intrinsic** introduction! 'Midnight Oil' plants were selected for better vigor, cleaner, less disease-prone



foliage along with glossy foliage that emerges chocolate red/purple. Plants get around 18" tall and not quite that wide. Flowers are light pink with wine red colored spots beginning in June. They like full sun to light shade and dry to well drained average soil. The brown seed heads will last throughout winter too.

#### BUDDELIA

Violet-cascade This plant is perfect for late season flower color! 'Violet Cascade' from Walters Gardens



has the same cascading habit as the other members of the series, but with deep purple, cascading flowers. Through four years of monitoring for sterility we have not observed seed set — a stand out trait among Buddleia. Zones 5-10.

#### CALIBRACHOA

The Rainbow Calibrachoa series is the newest lineup to the **Dümmen** Orange portfolio. These vigorous



varieties have a unique characteristic that causes the bloom color to change based on temperature, light level and day length when the bud is initiated, giving a constantly changing tricolor effect to the plants. The overall tones will be richer and deeper colors in the early spring and autumn seasons, and brighter, more vibrant tones in the summer months. Rainbow varieties are extremely heattolerant, making them a top performer in summer baskets, large containers and even in-ground plantings.

#### **COREOPSIS**

Coreopsis Halo from **Benary** blooms up to one week earlier than other varieties with extra-large flowers. Halo has a super uniform,



compact habit with dark green leaves and is excellent for premium containers. Available in primed seed, Halo is hardy to Zone 4.

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#### **DIANTHUS**

Dianthus Rose-Quartz from Benary is perfect for premium 2.5-quart or 1-gallon programs. RoseQuartz



has a sweet fragrance and makes a perfect show in pots, rock gardens or as a border plant. As a FastraX perennial, it will flower the first year, without vernalization.

#### **ECHINACEA**

Echinacea 'Moab Sunset' from Terra Nova Nurseries has large, double flowers in great numbers that flood



the plant with color. It has a compact, upright habit that is perfect for garden beds or even containers on a sunny patio. The long-lasting flowers undergo a slow color shift, giving this superb plant added value throughout summer. Its USDA Hardiness Zones are 4-9, and it has a foliage height of 12", foliage spread of 14" and flower height of 20".

#### GERANIUM

Big EEZE Geraniums from Dümmen Orange are aptly named for their BIG blooms and EEZE



production performance. This interspecific series appears as a traditional zonal type at retail that more consumers are confident in purchasing, but with oversized blooms for a dramatic presentation. The interspecific ivy breeding gives these plants a resilient dose of performance through the hottest summer months. The new Big EEZE Sakura has a cherry blossom-like color and some of the most oversized blooms we've ever seen.

#### HEUCHERA

Heuchera 'Black Forest Cake' from Terra Nova Nurseries has smooth, dark-chocolate foliage topped



with bright cherry-red flowers. This heuchera has an excellent habit and its showy flowers are a great addition to any perennial foliage lineup. Heuchera 'Black Forest Cake' is a medium-sized plant that works well in containers and garden beds. Its USDA Hardiness Zones are 4-9, and it has a foliage height of 6", foliage spread of 12" and a flower height of 12".

#### HIBISCUS

One of our most hotly anticipated additions to the SUMMERIFIC lineup in recent years! 'Edge of



Night' from Walters Gardens is only 3-3½' tall, which is our most compact Hibiscus to date. 7-8" bubblegum pink flowers have overlapping petals and darker pink veining for a dramatic 3D effect. Jet black foliage is the darkest we've seen on a Hibiscus. Zones 4-9. A Proven Winners perennial.

#### **IBERIS**

Large, white flowers on this hardy (Zones 3-9) perennial make it a go-to for spring perennial



programs. Perfectly suited for rock gardens, beds, window boxes and mixed containers, 'Snow Flurries' is available in Benary's new BeGreen Coating — chemical and micro-plastics free. Vernalization recommended.

#### KALANCHOE

Deck'd Out
Kalanchoe from
Dümmen Orange
is the newest series
for easy outdoor
performance. As



the name would suggest, these varieties are designed for easy container performance on decks and patios, providing months of vibrant flower color on low-water, easy-to-maintain, pollinatorfriendly plants. Deck'd Out varieties are also big on vigor, allowing growers to easily produce gallon and 8" containers, as well as larger patio planters.

#### LAVENDER

The new La

Diva Lavender program from

Dümmen Orange
is about creating
a portfolio of spe-



cies and series, allowing growers to continuously produce luxury-quality plants from early spring through autumn.

The new La Diva Eternal Elegance is a complete breakthrough for angustifolia types with months earlier flowering, allowing extremely early season sales.

#### LITTLE BLUESTEM

Exclusively from Emerald Coast Growers: A gleaming new look for little



bluestem. Little bluestem grass is a rising star in the native plant palette, and multicolored 'Shining Star' is the hottest new addition to growers' choices. It produces unique green and creamy-white variegated basal foliage clumps. Tips blush pale pink with cooler temps, deepening to dark pink. Blades continue to darken to burgundy with deep green stripes in fall. Inflorescences are held upright and do not lodge. Hardy to Zone 4.

#### **LOMANDRA**

Lomandra is an attractive grass-like genus that hails from Australia and New Zealand, where



aboriginal people used it for weaving. It is famously drought tolerant and low maintenance once established. Presented by **Emerald Coast Growers**, 'Baby Breeze' produces compact plants with narrow, dark green leaves and small, light yellow flowers in spring. It is evergreen in very mild climates.

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New Varieties: Perennials

New Varieties: Perennials

#### **NEPETA**

'Prelude Purple', a beautiful N. subsessilis from Darwin Perennials will flower for months in the



spring and summer attracting pollinators with its minty-fragrant foliage. Plants are first-year flowering, but scale to 3 ft. in their second year. The non-fading, dark-purple blooms are showy on an excellent mounding habit. Hardy in USDA zones 5a-9a.

#### **PENNISETUM**

An Intrinsic introduction! 'Pure Energy' is a first when it comes to wide gold foliage in a



hardy grass for full sun.. Foliage reaching 1/2" wide is substantial and showy peaking in July just before the reddish bottle brush flowers begin. Plants reach 30-36" tall. Will work in containers too. Full sun, average soil.

#### **RUDBECKIA**

The SmileyZ series of Rudbeckia hirta, presented by Emerald Coast Growers,



is Dutch-bred to be more uniform than seed varieties for uniform cropping. These varieties are naturally well-branched for superior, sturdy pot performance. Colors include Brilliant, with tons of gold bi-colored sunflowers; Tiger, which has semi-double flowers with yellow tips; and Lemon, with the brightest flowers of the group — lemon-yellow with a golden glow. All feature rich dark chocolate centers.

#### SALVIA

A breakthrough in the genus, the new **Humming-bird Falls Salvia** from **Dümmen Orange** is the in-



dustry's first trailing *S. guaranitica* for hanging baskets and cascading garden beds. This vigorous summer performer puts off a profusion of inky purple calyces with vibrant, indigo blue blooms that drive hummingbirds in. Extremely heat-tolerant, Hummingbird Falls is an exceptional addition to summer programs.

#### **SEDUM**

An **Intrinsic** introduction! 'Rock Candy' is a dark leaved variety with smaller foliage on tight mat forming



plants. Fall through spring foliage is reddish-purple. New growth in spring is dark green with red highlights. In July rose-pink flower sprays bloom just above the foliage on 3-4" stems. Plants prefer full sun to light shade, and dry to average soil.

#### **NEW PERENNIALS CONTACT LIST** Benary 815-756-4546 benary.com Darwin Perennials 888-800-0026 darwinperennials.com dummenorange.com Dümmen Orange 614-850-9551 **Emerald Coast Growers** 850-944-0808 ecgrowers.com Green Fuse Botanicals 805-933-5599 green-fuse.com Intrinsic Perennial Gardens 815-648-2788 instrinsicperennialgardens. com Kieft Seed Perennials from 630-231-1400 or 800-231panamseed.com PanAmerican Seed 7065 Must Have Perennials musthaveperennials.com Syngenta Flowers 1-800-630-3189 syngentaflowers-us.com Terra Nova Nurseries 1-800-215-9450 terranovanurseries.com Walters Gardens 888-925-8377 waltersgardens.com

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