



PRIMULA

FROM *Large* TO *Small*
AND *Early* TO *Late Season*,

SAKATA HAS THE RIGHT PRIMULA FOR YOU!



SAKATA[®]

PAGEANT PRIMULA

Fall or early winter, Pageant is very compact with small foliage. Minimal cold requirements and extra early flowering. Sow in August and ship in February.

F1 PRIMULA ACAULIS | BEDDING | POTTED CROP

MIN. GERM.	80%
SEED FORM	Raw, Primax
CROP TIME	Winter to Spring, 20 Weeks
CONT. SIZE	4"
PLANT HEIGHT	4"
PLANT WIDTH	5"
COLORS/MIXES	8 / 0



BRIGHT PINK



BRIGHT ROSE SHADES



DEEP CARMINE ROSE



LEMON YELLOW



MID BLUE



RED BICOLOR



ROSE PINK BICOLOR



SCARLET

PRINCESSA PRIMULA

Early blooming larger plants with huge flowers and high heat tolerance! Princessa sets flower buds at warmer temperatures, ideal for mid-south growers!

F1 PRIMULA ACAULIS | BEDDING | POTTED CROP

MIN. GERM.	85%
SEED FORM	Raw
CROP TIME	Winter to Spring, 21 Weeks
CONT. SIZE	4 - 6"
PLANT HEIGHT	6"
PLANT WIDTH	8"
COLORS/MIXES	7 / 1



BLUE



GOLDEN



PINK



ROSE



SCARLET



SWEET 16 PINK SHADES



WHITE



DANOVA PRIMULA

The standard in primula acaulis! The large, showy flowers measure 2 to 2.5 inches, with superior seed quality with excellent vigor. Danova is the market leader for mid-early season sales and uniform habit.

F1 PRIMULA ACAULIS | BEDDING | POTTED CROP

MIN. GERM.	85%
SEED FORM	Raw
CROP TIME	Winter to Spring, 22 Weeks
CONT. SIZE	4 - 5"
PLANT HEIGHT	4"
PLANT WIDTH	6"
COLORS/MIXES	21 / 3





PRIMULA

From compact, fast-cropping plants and vivid colors to super landscape and pot performance, Sakata primula deliver beauty and reliability.

THE Versatility OF PRIMULA



FULL LINE

A primula for every pot size and season



COMPANION

Combine with fall pansies for a colorful spring



VERSATILE

Perfect for fall in the west or an early season starter in the east



PERFECT PAIRINGS

Works great with anemone Harmony and ranunculus Bloomingdale II for spring

LIGHTHOUSE PRIMULA

NEW SERIES!

A new type of primula with many more flowers! Compact, uniform habit without PGR allows for a multiple color planting program. The longer flower stem reduces risk of botrytis. Continuous flowering means longer shelf life at retail and is season extending for the consumer!

PRIMULA POLYANTHUS | BEDDING | POTTED CROP

MIN. GERM.	85%
SEED FORM	Raw
CROP TIME	Winter to Spring, 20 - 22 Weeks
CONT. SIZE	4 - 6", Gallons
PLANT HEIGHT	8"
PLANT WIDTH	6"
COLORS/MIXES	4 / 1



BLUE



PINK



ROSE



YELLOW



MIX



DANESSA PRIMULA

Our earliest flowering series, bred for uniform plant habit, flower size and quality. Danessa sets flower buds at warmer temperatures, ideal for mid-south growers! Compact habit for pot-tight production.

F1 PRIMULA ACAULIS | BEDDING | POTTED CROP

MIN. GERM.	85%
SEED FORM	Raw
CROP TIME	Winter to Spring, 18 - 19 Weeks
CONT. SIZE	4 - 5"
PLANT HEIGHT	4"
PLANT WIDTH	6"
COLORS/MIXES	10 / 1



APRICOT
PINK W/
ROSE EYE



BLUE IMP



BURGUNDY



GOLDEN
SHADES



PINK
SHADES



PINK W/
ROSE EYE



ROSE
BICOLOR



SCARLET



WHITE



YELLOW

DANIELLA PRIMULA

The best mid-season on the market with consistently large flowers of 2 to 2.5 inches in diameter! Recommended for growers selling into February, Daniella flowers two weeks later than Danova.

F1 PRIMULA ACAULIS | BEDDING | POTTED CROP

MIN. GERM.	85%
SEED FORM	Raw
CROP TIME	Winter to Spring, 24 Weeks
CONT. SIZE	4 - 5"
PLANT HEIGHT	4"
PLANT WIDTH	6"
COLORS/MIXES	6 / 1



APRICOT



BLUE



ROSE
BICOLOR



MIX



SCARLET



WHITE



YELLOW

SUPERNOVA

PRIMULA

Great for fall or spring, SuperNova offers outstanding uniformity in the greenhouse, at retail and in the landscape.

F1 PRIMULA POLYANTHA BEDDING POTTED CROP	
MIN. GERM.	85%
SEED FORM	Raw
CROP TIME	Winter to Spring, 21 Weeks
CONT. SIZE	4 - 5"
PLANT HEIGHT	7"
PLANT WIDTH	6"
COLORS/MIXES	11 / 1



ORANGE

PINK



PURPLE
BICOLOR

RED

ROSE
BICOLOR

SKY BLUE

WHITE



YELLOW

MIX

FIRE

PRIMULA



Easy to program for colorful spring or fall sales with a more compact habit and slightly later flowering than SuperNova.

F1 PRIMULA POLYANTHA BEDDING	
MIN. GERM.	85%
SEED FORM	Raw
CROP TIME	Winter to Spring, 21 Weeks
CONT. SIZE	4"
PLANT HEIGHT	5"
PLANT WIDTH	5"
COLORS/MIXES	1 / 0

SAKATA[®]

SAKATA ORNAMENTALS
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