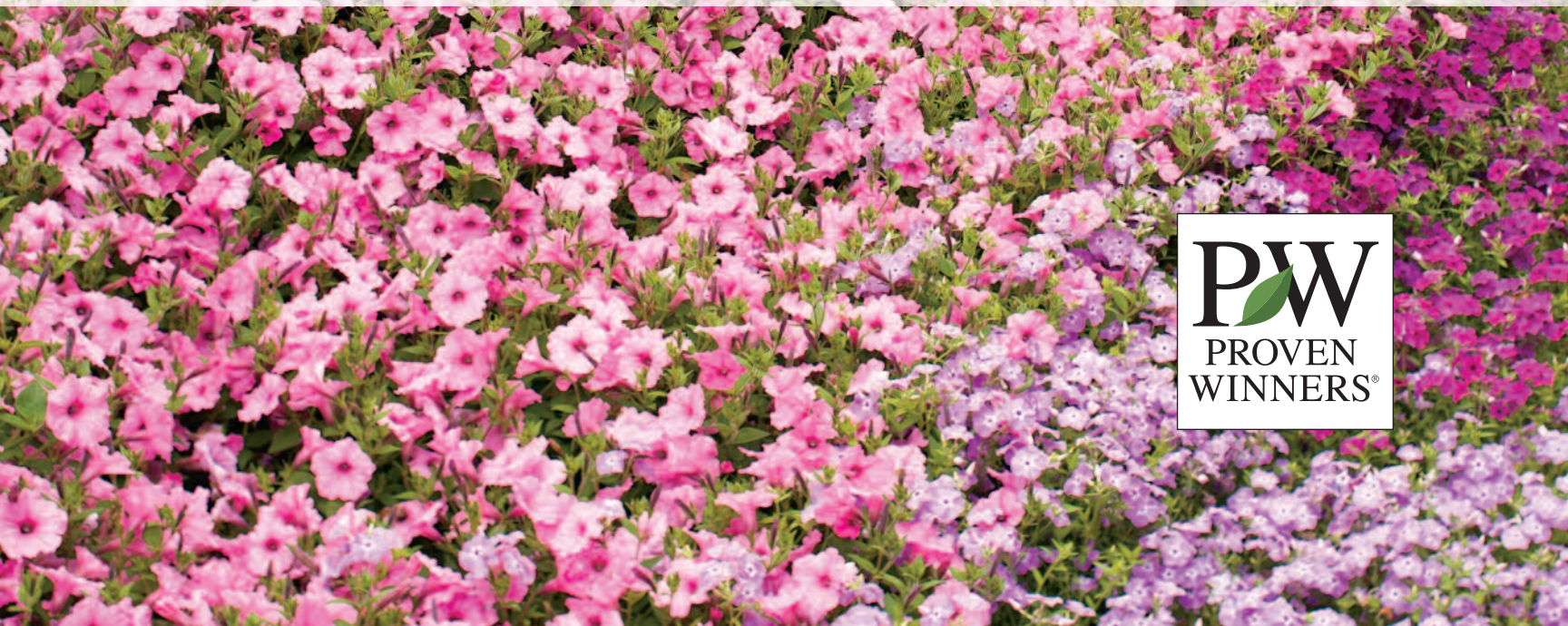
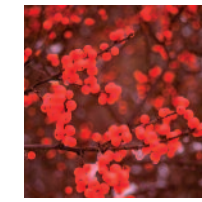




PROVEN LANDSCAPES

from Proven Winners®, the #1 Plant Brand in North America





DELIVER LANDSCAPE COLOR THAT WILL STOP PEOPLE IN THEIR TRACKS

As the leading brand of high-quality flowering plants in North America, Proven Winners has an unmatched reputation for producing varieties that are known for their exceptional quality, unparalleled beauty, unique attributes, and proven performance. Gardeners throughout North America are searching for – and buying – Proven Winners plants in record numbers in response to our reputation and our national advertising efforts each year in major lifestyle magazines, such as *Oprah*, *Martha Stewart*, and *Country Living*, and on TV networks, such as CNN, HGTV, NBC, The Weather Channel, and Headline News. Our established success and consumer demand creates an exceptional opportunity for landscapers and architects to bring high-quality Proven Winners plants to your landscape customers.

About Proven Winners

The Proven Winners brand is owned by three leading U.S. plant propagators – Euro American Propagators in Bonsall, California; Four Star Greenhouse in Carleton, Michigan; and Pleasant View Gardens in Loudon, New Hampshire. These companies founded Proven Winners in 1992 and, together with three licensees in Canada and our partner company for flowering shrubs, Spring Meadow Nursery in Grand Haven, Michigan, produce superior plant varieties under the Proven Winners, Proven Selections, and Proven Winners ColorChoice names. Plants are then sold as liners to wholesale growers who produce finished plants for sale to landscapers, resorts, garden centers, and commercial properties across North America.

In addition to these companies, the Proven Winners team includes international horticultural experts, each of whom makes a substantial contribution to our growing program. It's a partnership that provides quality plant material and innovative ideas to support the continued evolution of Proven Winners. Our unique and innovative plants are

grown from material bred by a network of top international breeders, from South Africa, Germany, Holland, Japan, Australia, Great Britain, and beyond.

What Do We Do?

The goals of Proven Winners are to introduce the best, most unique, high-performing plants, to produce them under the highest-quality standards, and to market the plants innovatively. Proven Winners plants are developed to outperform all other plants and are unsurpassed in terms of flowering display, growth habit, disease resistance, and landscape performance. And we have been successful in achieving that goal. Our plants have won more University Performance Trial awards throughout North America than any other plant brand.

Every plant that is chosen to become a Proven Winners selection has passed a lengthy series of tests lasting two to three years. This extensive trial process allows us to rigorously test the varieties for performance in numerous greenhouse and landscape performance situations throughout the world. This is why very few varieties are selected to become Proven Winners!

How Do We Do It?

Each and every Proven Winners plant begins its life in a laboratory to ensure it is free of viral contaminants and plant diseases. The commitment to excellence from the very early stages of the plant's life guarantees you will be putting the very best plant into your landscapes. No other plant line goes through such an extensive, thorough, and rigorous plant trial and selection process.

When you choose Proven Winners for your landscape, you can count on plants that will deliver exceptional quality and beauty, proven performance, and something unique and interesting to the landscape. You can also count on the Proven Winners team to ensure your success.

The colorful, vigorous varieties of Proven Winners have been chosen to grace some of America's most prestigious landscapes – like the grounds of Churchill Downs, host of the Kentucky Derby.

HOW DO I PREPARE THE SOIL?

Designing a landscape that will stop people in their tracks with its breathtaking color, textures, and visual interest begins before any flowers are planted. The success of the finished product begins with thorough preparation. Follow these tips for making the most of your landscape design.

- During bed preparation, add organic matter at a rate of about 25 to 30 percent by volume of soil. This translates to adding about 3 to 4 inches of organic matter on top of the bed and working it in to about 10 to 12 inches of soil.
- Remember that organic matter improves the structure and aeration of clay soil and improves moisture and nutrient retention in sandy soil.
- Never till wet soil. Tilling, forking, or digging holes in wet soil does damage by squeezing the soil particles together, causing glazing, and eliminating the air spaces needed for good soil condition and soil life.
- Moisten beds before planting. Do not plant in dry soil because the young roots will dehydrate quickly as they try to grow.
- Make sure the plants are moist before planting. This will ensure plant strength and transplanting success.
- Set the plants so that the top of the rootball is even or slightly higher than the surrounding soil. Setting the plant too low can cause drowning. Planting too high can cause the upper roots to dry out.
- Mulch beds after planting: A 2- to 3-inch layer of organic mulch should be placed on the soil after planting. Mulching provides a variety of advantages including suppressing weeds, regulating soil temperature, and holding in moisture.
- The ideal soil pH for bedding plants is 6.5-7. If your soil is outside that range, you can add amendments to adjust the pH.

HOW MUCH MULCH WILL I NEED?

Use the chart below to help you estimate the number of cubic yards of mulch you will need. Choose the preferred depth of mulch. Look across the chart for the corresponding cubic yard conversion. Divide your square footage by the number on the chart.

For example, if your garden is 200 square feet and you want 4 inches of mulch, you divide 200 by 80. That means you will need 2.5 cubic yards of mulch.

Coverage Depth	Cubic Yard Conversion
1	320
2	160
3	110
4	80

If you're purchasing bagged mulch, keep in mind that the average 40-lb. bag is equal to 1 cubic foot and there are 27 cubic feet in a cubic yard. So whether you are buying 1 cubic foot bags or 40 pound bags, the math is the same: Multiply the number of cubic yards you need by 27.

For example, if you need 2.5 cubic yards:
 $2.5 \times 27 = 67.5$ bags
 If you are purchasing mulch in 2 cubic foot bags, you would multiple by 13.5. ($2.5 \times 13.5 = 33.75$)

HOW MANY PLANTS WILL I NEED?

Plant Estimating Calculator

Total Number of Square Feet of Bed(s) Enter any number

x Spacing Multiplier* Must match a spacing available in Chart A

= Total Number of Plants Needed

* To determine spacing multiplier, select the desired space between plants (in inches) from Chart A and read to the right. This calculator is meant to be used as a guideline, site variables may affect exact quantities needed.

Plant Estimating Chart

Chart A

Space Between Plants (Inches)	Spacing Multiplier Plants Per Square Foot
4	9.00
5	5.76
6	4.00
7	2.94
8	2.25
9	1.78
10	1.45
11	1.19
12	1.00
15	0.64
18	0.44
24	0.25
30	0.16
36	0.11

Chart B

Total Square Feet of Bed	Space Between Plants						
	4"	6"	8"	12"	18"	24"	36"
50	450	200	113	50	22	13	6
100	900	400	225	100	44	25	11
150	1350	600	338	150	66	38	17
200	1800	800	450	200	88	50	22
250	2250	1000	563	250	110	63	28
300	2700	1200	675	300	132	75	33
400	3600	1600	900	400	176	100	44
500	4500	2000	1125	500	220	125	55
600	5400	2400	1350	600	264	150	66
700	6300	2800	1575	700	308	175	77
800	7200	3200	1800	800	352	200	88
900	8100	3600	2025	900	396	225	99
1000	9000	4000	2250	1000	440	250	110

PROVEN WINNERS® ANNUALS AND PERENNIALS

For performance, beauty, and quality, Proven Winners plants are unequalled. That's why we're the #1 Plant Brand in North America, and why landscape architects, designers, and landscape professionals don't hesitate to recommend our many unique, reliable plant varieties.

"There is no better way to impress my clients than delivering high-quality plant material, every time. Proven Winners offers that dependability, along with great colors, vigorous plants, and constantly re-vitalized variety. Simply put, our company offers heirloom quality landscape design and installation, and more often than not at the design table, I reach for the Proven Winners catalog. It makes that all-important customer satisfaction easy."

Jack Barnwell

Barnwell Landscape and Garden Services, Mackinac Island, MI



ARTIST® Blue
Ageratum hybrid 'Agsantis' USPP15289 Can2050
8-12" Height 10-12" Spacing
Full to part sun
Annual except in zones 9-10
Hardy to 25° F



BROADWAY LIGHTS™
Leucanthemum 'Leumayel' USPPAF Can3028
18-24" Height 20-24" Spacing
Full sun
Perennial in zones 5-9
Hardy to -20° F



SNOW PRINCESS™
*Lobularia maritima hybrid**** USPPAF
4-8" Height 12-18" Spacing
Full sun to part shade
Annual except in zones 9-11
Hardy to 20° F



INFINITY® Series
New Guinea Impatiens
10-14" Height 6-8" Spacing
Part sun to full shade
Annual except in zones 10-11
Hardy to 35° F



LEMON DROP®
Oenothera hybrid 'Innoeno131' USPP16393 Can2534
8-12" Height 10-12" Spacing
Full sun to part shade, Drought tolerant
Perennial in zones 5-11
Hardy to -20° F



Butterfly
Argyranthemum frutescens
18-36" Height 12-14" Spacing
Full to part sun
Annual except in zones 10-11
Hardy to 30° F



DIAMOND FROST®
Euphorbia hybrid 'INNEUPHIDIA' USPP17567 Can2830
12-18" Height 10-12" Spacing
Full to part sun, Drought tolerant
Annual except in zones 10-11
Hardy to 40° F



'Jolly Bee'
Geranium hybrid USPP12148 Can COFF
12-24" Height 30-40" Spacing
Full to part sun, Drought tolerant
Perennial in zones 4-11
Hardy to -30° F



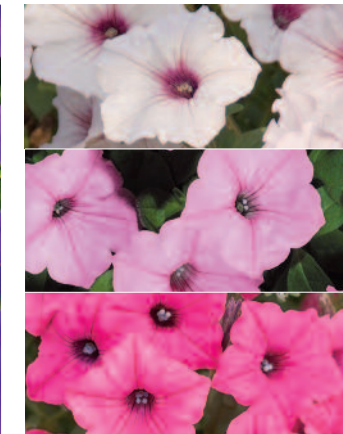
'Tuscan Sun'
Heliosis USPPAF CanPBRAF
12-20" Height 20-24" Spacing
Full to part sun
Perennial in zones 3-9
Hardy to -35° F



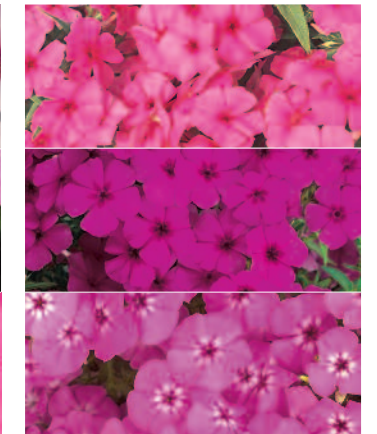
DAREDEVIL™ Series
Pelargonium
18-24" Height 10-14" Spacing
Full sun, Drought tolerant
Annual except in zones 9-11
Hardy to 28° F



SUPERTUNIA® Royal Velvet
Petunia hybrid 'Kakegawa S28' USPP13887 Can1039
6-10" Height 8-12" Spacing
Full sun, Drought tolerant
Annual except in zones 10-11
Hardy to 30° F



SUPERTUNIA® Vista Series
Petunia hybrids
16-24" Height 18-24" Spacing
Full sun, Drought tolerant
Annual except in zones 10-11
Hardy to 30° F



INTENSIA® Series
Phlox hybrids
10-12" Height 10-12" Spacing
Full sun, Drought tolerant
Annual except in zones 10-11
Hardy to 30° F



DOLCE® Series
Heuchera hybrids
8-16" Height 10-14" Spacing
Part sun to full shade, Drought tolerant
Perennial in zones 4-9
Hardy -25° F



ROCKAPULCO® Series
Impatiens walleriana
10-20" Height 10-12" Spacing
Part sun to full shade
Annual except in zones 10-11
Hardy to 35° F



PINK CHABLIS®
Lamium maculatum
8-12" Height 10-14" Spacing
Full sun to full shade, Drought tolerant
Perennial in zones 4-8
Hardy -30° F



LUSCIOUS™ Lemonade
Lantana hybrid 'Robpwrsm' USPPAF CanPBRAF
LUSCIOUS™ CITRUS BLEND™
Lantana hybrid '2003.301' USPPAF CanPBRAF
24-36" Height 20-30" Spacing
Full sun, Drought tolerant
Annual except in zones 10-11
Hardy to 28° F



NEW WONDER®
Scaevola aemula 'Newon' US PP10584 Can1710
10-14" Height 10-12" Spacing
Full sun, Drought tolerant
Annual except in zones 10-11
Hardy to 30° F



CATALINA® Blue
Torenia hybrid 'Dancatblue' USPP16949 Can2527
CATALINA® Gilded Grape
Torenia hybrid 'Dancat266' USPPAF CanPBRAF
10-16" Height 8-10" Spacing
Part sun to full shade
Annual except in zones 10-11
Hardy to 30° F



TAPIEN® Blue Violet
Verbena hybrid 'Sunmaref TP-V' USPP9411 Can1081
3-7" Height 8-10" Spacing
Full sun to part shade
Annual except in zones 8-11
Hardy to 15° F



SUPERBENA® Large Lilac Blue
Verbena hybrid 'USBENAL11' USPP14854 Can1827
6-12" Height 12-14" Spacing
Full sun to part shade, Drought tolerant
Annual except in zones 8-11
Hardy to 15° F

ANNUALS AND PERENNIALS IN THE LANDSCAPE



Butterfly Argyanthemum with DIAMOND FROST® Euphorbia hybrid



ARTIST® Blue Ageratum hybrid



'Jolly Bee' Geranium hybrid



DIAMOND FROST® Euphorbia hybrid with SUPERTUNIA® Royal Velvet Petunia hybrid



DOLCE® Crème Brûlée and Blackcurrant Heuchera hybrids with Summer Wave® Large Violet Torenia hybrid



Intensia® Phlox hybrids

PROVEN WINNERS® COLORCHOICE® SHRUBS

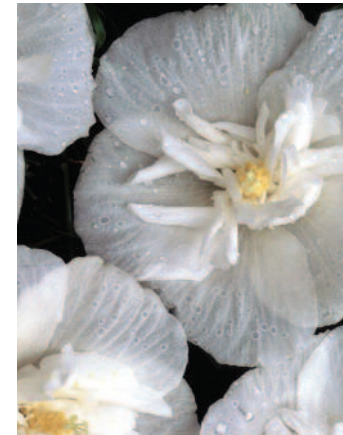
Demand for our Proven Winners ColorChoice line of exceptional flowering shrubs has been phenomenal since we introduced the program in 2004. You are searching for vibrant, easy-to-grow plants that you can trust to fill your customers' landscapes with color, height, texture, and structure. Our stunning varieties are strong, vigorous growers that add long-term value by creating a landscape you and your customers can depend on to burst into bloom year after year.



LO & BEHOLD™ x 'Blue Chip'
Buddleia hybrid
24-30" Height 30" Spacing
Full sun, Drought tolerant
Hardy in zones 5-9
Hardy to -20° F



SUNJOY™ Gold Beret
Berberis thunbergii ^{talago} USPPAF
6-12" Height 12" Spacing
Full sun
Hardy in zones 4-7
Hardy to -25° F



WHITE CHIFFON™
Hibiscus syriacus ^{Notwoodtwo} USPP12612
96-144" Height 36-48" Spacing
Full sun, Drought tolerant
Hardy in zones 5-8
Hardy to -20° F



WHITE DOME®
Hydrangea arborescens ^{Dardoni} USPP14168
48-72" Height 55-65" Spacing
Full sun to part shade
Hardy in zones 4-9
Hardy to -30° F



'Limelight'
Hydrangea paniculata ^{USPP12674 Can2319}
72-96" Height 72-80" Spacing
Full sun to part shade, Drought tolerant
Hardy in zones 3-9
Hardy to -40° F



PINKY WINKY™
Hydrangea paniculata ^{DWpinky} USPP16166 CanPBRAF
72-96" Height 72-96" Spacing
Full sun to part shade, Drought tolerant
Hardy in zones 3-9
Hardy to -40° F



SUNJOY™ Gold Pillar
Berberis thunbergii ^{Maria} USPP18082
36-48" Height 36-48" Spacing
Full sun
Hardy in zones 4-7
Hardy to -25° F



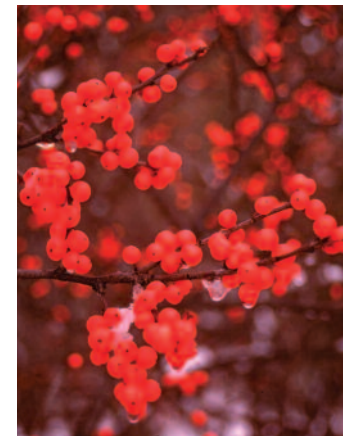
ARCTIC FIRE™
Cornus stolonifera ^{Farrow} USPPAF
36-48" Height 36-48" Spacing
Full sun to part shade
Hardy in zones 3-7
Hardy to -35° F



ARCTIC SUN™
Cornus sanguinea ^{Cato} USPPAF CanPBRAF
36-48" Height 36-48" Spacing
Full sun to part shade
Hardy in zones 4-7
Hardy to -30° F



BLONDY®
Euonymus fortunei ^{Interbolwi} USPP10424
18-24" Height 12-24" Spacing
Full sun to part shade, Drought tolerant
Hardy in zones 5-8
Hardy to -15° F



BERRY HEAVY®
Ilex verticillata ^{Spravy}
72-96" Height 120-130" Spacing
Full sun to part shade
Hardy in zones 3-9
Hardy to -40° F



BERRY NICE®
Ilex verticillata ^{Spriber}
72-96" Height 96-120" Spacing
Full sun to part shade
Hardy in zones 3-9
Hardy to -40° F



CASTLE SPIRE™
Ilex x meservae ^{Hachfee} USPP14310 Can2314
96-120" Height 40-50" Spacing
Full sun to part shade
Hardy in zones 5-7
Hardy to -20° F



CASTLE WALL™
Ilex x meservae ^{Heckenstar} USPP14308 Can2315
60-96" Height 36-48" Spacing
Full sun to part shade
Hardy in zones 5-7
Hardy to -20° F



SHOW OFF™
Forsythia x intermedia ^{Mindor} USPPAF
60-72" Height 60-72" Spacing
Full sun
Hardy to zones 4-8
Hardy to -30° F



BANGLE™
Genista lydia ^{Select}
24" Height 24" Spacing
Full sun, Drought tolerant
Hardy in zones 4-9
Hardy to -30° F



BLUE CHIFFON™
Hibiscus syriacus ^{Notwoodthree} USPPAF CanPBRAF
96-144" Height 36-48" Spacing
Full sun, Drought tolerant
Hardy in zones 5-8
Hardy -15° F



LAVENDER CHIFFON™
Hibiscus syriacus ^{Notwoodone} USPP12619
96-144" Height 36-48" Spacing
Full sun, Drought tolerant
Hardy in zones 5-8
Hardy to -20° F



FINE LINE®
Rhamnus frangula ^{Ron Williams} USPP14791
60-84" Height 36-60" Spacing
Full sun to part shade, Drought tolerant
Hardy in zones 2-7
Hardy to -50° F



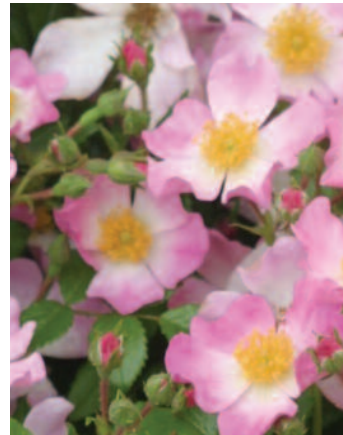
LITTLE HENRY®
Itea virginica ^{Sprich} USPP10988
24-36" Height 30-36" Spacing
Full sun to full shade, Drought tolerant
Hardy in zones 5-9
Hardy to -20° F



SUMMER WINE®
Physocarpus opulifolius ^{Seward} USPP14821 Can2641
60-72" Height 48-60" Spacing
Full sun
Hardy in zones 3-8
Hardy to -40° F



COPPERTINA™
Physocarpus opulifolius ^{Mindia} USPP16391 CanPBRAF
96-120" Height 60-72" Spacing
Full sun, Drought tolerant
Hardy to zones 3-8
Hardy to -40° F



OSO EASY™ Fragrant Spreader
Rosa hybrid ^{'Chewground'} USPP15981
12-24" Height 12-24" Spacing
Full sun
Hardy in zones 3-9
Hardy to -20° F



OSO EASY™ Paprika
Rosa hybrid ^{'ChewMayTime'} USPPAF
12-36" Height 12-36" Spacing
Full sun
Hardy in zones 3-9
Hardy to -20° F



OSO EASY™ Peachy Cream
Rosa hybrid ^{'Horcoherent'} USPP15982
12-36" Height 12-36" Spacing
Full sun
Hardy in zones 3-9
Hardy to -20° F



OSO EASY™ Strawberry Crush
Rosa hybrid ^{'Hormeteorie'} USPPAF CanPBRAF
12-36" Height 12-36" Spacing
Full sun
Hardy in zones 4-9
Hardy to -20° F



BLACK LACE™
Sambucus nigra ^{'Eve'} USPP15575 Can2633
72-96" Height 48-60" Spacing
Full sun to part shade
Hardy in zones 4-7
Hardy to -30° F



PINK PARASOLS®
Spiraea fritschiana ^{'Wilma'} USPP15397
24-36" Height 36-48" Spacing
Full sun to part shade
Hardy in zones 4-8
Hardy to -30° F



SNOW STORM™
Spiraea x media ^{'Darsnom'}
36-48" Height 36-48" Spacing
Full sun
Hardy in zones 4-8
Hardy to -30° F



BLOOMERANG™ Purple
Syringa x 'Penda' USPPAF CanPBRAF
48-60" Height 48" Spacing
Full sun
Hardy in zones 3-7
Hardy to -30° F



BLUE MUFFIN®
Viburnum dentatum ^{'Christom'}
60-84" Height 38-60" Spacing
Full sun to part shade
Hardy in zones 3-8
Hardy to -40° F



BRANDYWINE™
Viburnum nudum ^{'Bulk'}
60-72" Height 60-72" Spacing
Full sun to part shade
Hardy in zones 5-9
Hardy to -20° F



FINE WINE™
Weigela florida ^{'Bramwell'} USPPAF CanPBRAF
24-48" Height 20-24" Spacing
Full sun, Drought tolerant
Hardy in zones 4-8
Hardy to -30° F

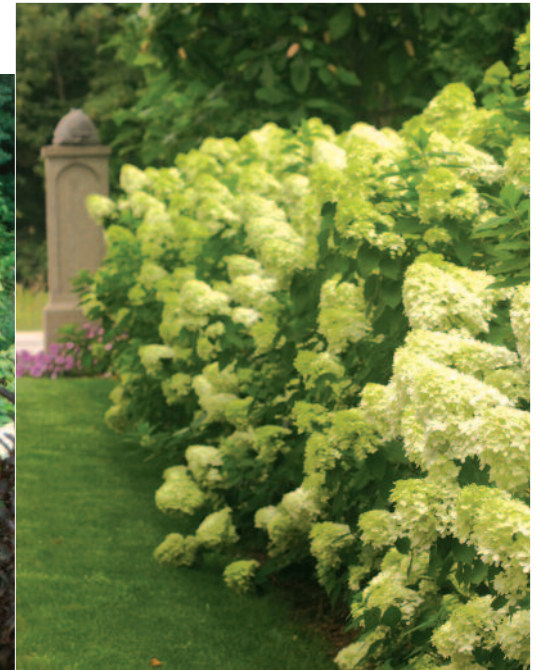


WINE & ROSES®
Weigela florida ^{'Alexandra'} USPP10772 Can2642
48-60" Height 48-60" Spacing
Full sun
Hardy in zones 4-8
Hardy to -30° F

PROVEN WINNERS COLORCHOICE® FLOWERING SHRUBS IN THE LANDSCAPE



WINE & ROSES® *Weigela florida* with Limelight' *Hydrangea paniculata*



Limelight'
Hydrangea paniculata

SHRUBS WITH WINTER INTEREST



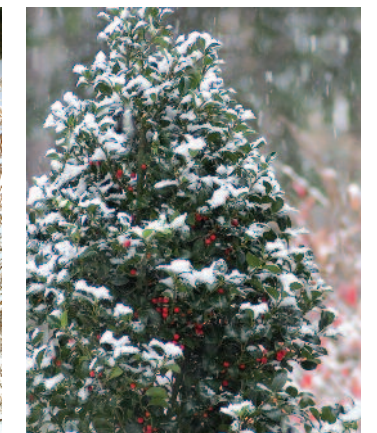
ARCTIC FIRE™
Cornus stolonifera ^{'Farrow'} USPPAF



ARCTIC SUN™
Cornus sanguinea ^{'Cato'} USPPAF CanPBRAF



WHITE DOME®
Hydrangea arborescens ^{'Dardom'} USPP14168



CASTLE SPIRE™
Ilex x meservae ^{'Hachfler'} USPP14310 Can2314



PINKY WINKY™
Hydrangea paniculata



LO & BEHOLD™ x 'Blue Chip' *Buddleia*



BLACK LACE™ *Sambucus nigra*



LITTLE HENRY® *Itea virginica*



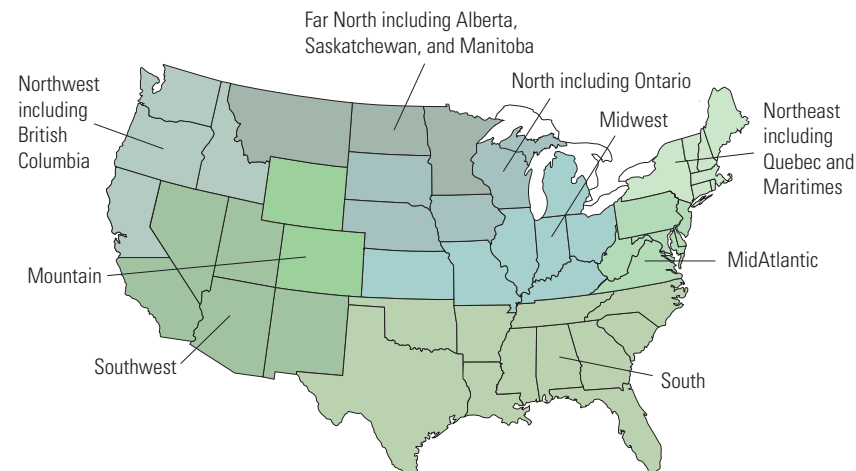
BANGLE™ *Genista lydia*



PINK PARASOLS® *Spiraea fritschiana*

WHAT PROVEN WINNERS COLORCHOICE® SHRUBS ARE BEST FOR MY REGION?

	Northeast	MidAtlantic	South	Far North	North	Midwest	Mountain	Northwest	Southwest
LO & BEHOLD™ x 'Blue Chip' <i>Buddleia hybrid</i>	X	X	X		X		X	X	
SUNJOY™ Gold Beret <i>Berberis thunbergii</i>	X	X	X		X	X	X	X	X
SUNJOY™ Gold Pillar <i>Berberis thunbergii</i>	X	X	X		X	X	X	X	X
ARCTIC FIRE™ <i>Cornus stolonifera</i>	X	X		X	X	X	X		
ARCTIC SUN™ <i>Cornus sanguinea</i>	X	X		X	X	X	X		
BLONDY® <i>Euonymus fortunei</i>	X	X	X		X	X		X	
SHOW OFF™ <i>Forsythia x intermedia</i>	X	X	X		X	X	X	X	
BANGLE™ <i>Genista lydia</i>	X	X	X		X	X	X	X	X
BLUE CHIFFON™ <i>Hibiscus syriacus</i>	X	X	X		X		X	X	
LAVENDER CHIFFON™ <i>Hibiscus syriacus</i>	X	X	X		X		X	X	
WHITE CHIFFON™ <i>Hibiscus syriacus</i>	X	X	X		X		X	X	
WHITE DOME® <i>Hydrangea arborescens</i>	X	X	X	X	X	X	X	X	
'Limelight' <i>Hydrangea paniculata</i>	X	X	X	X	X	X	X	X	X
PINKY WINKY™ <i>Hydrangea paniculata</i>	X	X	X	X	X	X	X	X	X
BERRY HEAVY® <i>Ilex verticillata</i>	X	X		X	X	X	X	X	
BERRY NICE® <i>Ilex verticillata</i>	X	X		X	X	X	X	X	
CASTLE SPIRE™ <i>Ilex x meservae</i>	X	X	X		X		X		
CASTLE WALL™ <i>Ilex x meservae</i>	X	X	X		X		X		
LITTLE HENRY® <i>Itea virginica</i>	X	X	X		X		X	X	
SUMMER WINE® <i>Physocarpus opulifolius</i>	X	X		X	X	X	X	X	
COPPERTINA™ <i>Physocarpus opulifolius</i>	X	X		X	X	X	X	X	
FINE LINE® <i>Rhamnus frangula</i>	X	X		X	X	X	X	X	
OSO EASY™ Fragrant Spreader <i>Rosa hybrid</i>	X	X	X	X	X	X	X	X	X
OSO EASY™ Paprika <i>Rosa hybrid</i>	X	X	X	X	X	X	X	X	X
OSO EASY™ Peachy Cream <i>Rosa hybrid</i>	X	X	X	X	X	X	X	X	X
OSO EASY™ Strawberry Crush <i>Rosa hybrid</i>	X	X	X		X	X	X	X	X
BLACK LACE™ <i>Sambucus nigra</i>	X	X		X	X	X	X	X	
PINK PARASOLS® <i>Spiraea fritschiana</i>	X	X		X	X		X		
SNOW STORM™ <i>Spiraea x media</i>	X	X		X	X		X		
BLOOMERANG™ Purple <i>Syringa x 'Penda'</i>	X	X		X	X	X	X	X	
BLUE MUFFIN® <i>Viburnum dentatum</i>	X	X	X	X	X	X	X	X	
BRANDYWINE™ <i>Viburnum nudum</i>	X	X		X	X		X		
FINE WINE™ <i>Weigela florida</i>	X	X	X		X	X	X	X	
WINE & ROSES® <i>Weigela florida</i>	X	X	X		X	X	X	X	



'Limelight'
Hydrangea paniculata

WINE & ROSES®
Weigela florida



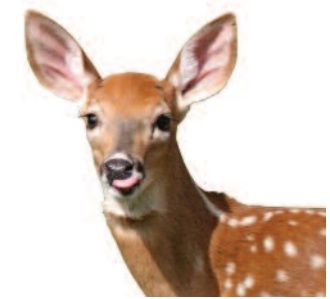
Plants for Attracting BUTTERFLIES

- Achillea
- Agastache
- Alcea
- Aquilegia
- Asclepias
- Aster
- Aurinia
- Belamcanda
- Boltonia
- Buddleia
- Caryopteris
- Centaurea
- Centranthus
- Ceratostigma
- Chelone
- Cimicifuga
- Coreopsis
- Delphinium
- Dendranthema
- Dianthus
- Echinacea
- Erigeron
- Eupatorium
- Fuchsia
- Gaillardia
- Gaura
- Heliotrope
- Hibiscus
- Hydrangea
- Iberis
- Itea
- Kniphofia
- Lantana
- Lavandula
- Leucanthemum
- Liatris
- Ligularia
- Lysimachia
- clethroides
- Lythrum
- Mints
- Monarda
- Nepeta
- Nicotiana
- Petunia
- Phlox
- Physostegia
- Rudbeckia
- Salvia
- Scabiosa
- Sedum
- Solidago
- Stokesia
- Sutera (Bacopa)
- Verbena
- Veronica
- Shrubs**
- Buddleia
- Caryopteris
- Hibiscus – "Rose of Sharon"
- Hydrangea
- Itea



Plants for Attracting HUMMINGBIRDS

- Agastache
- Alcea
- Aquilegia – "Columbine"
- Asclepias
- Calibrachoa
- Campanula – "Bell Flower"
- Canna
- Clematis
- Coleus
- Cuphea
- Delphinium
- Dicentra
- Digitalis – "Foxglove"
- Fuchsia
- Heliotrope
- Heuchera – "Coral Bells" or "Alumroot"
- Heucherella
- Hibiscus
- Hosta
- Kniphofia
- Lantana
- Lobelia
- Monarda
- Mints
- Nepeta
- Penstemon – "Beard Tongue"
- Petunia
- Physostegia
- Polygonatum
- Salvia
- Sedum
- Torenia
- Verbascum
- Shrubs**
- Buddleia
- Hibiscus – "Rose of Sharon"



Plants for DEER RESISTANCE

- Annuals**
- Angelonia
- Anisodonteia
- Cestrum
- Coleus
- Perilla
- Petunia
- Salvia
- Torenia
- Verbena
- Vinca – "Vinca Vine"
- Shrubs**
- Buddleia
- Buxus
- Caryopteris
- Deutzia
- Hibiscus – "Rose of Sharon"
- Itea
- Leycesteria
- Rhamnus
- Spiraea
- Thuja (plicata)
- Viburnum
- Weigela
- Ground Cover**
- Lamium
- Herbs**
- Dill
- Mint
- Rosemary
- Russian Sage
- Perennials**
- Aster
- Bergenia
- Digitalis – "Foxglove"
- Eupatorium – "Joe Pye Weed"
- Euphorbia
- Geranium – "Cranesbill"
- Heuchera – "Coral Bells" or "Alumroot"
- Lysimachia
- Ophiopogon – "Mondo Grass"
- Pulmonaria – "Lungwort"
- Salvia
- Santolina
- Stipa – "Mexican Feather Grass"
- Tiarella – "Foamflower"

No landscape is completely "deer-resistant," but the plants listed here are less likely to be sampled by a roaming deer than others. If you choose to use deer repellants, they work best if applied before there is damage and if reapplied every two weeks and after heavy rains.

A WINNING TRADITION

Proven Winners and The Kentucky Derby

Dressing Up

High-profile attractions are perfect places to showcase beautiful plantings. What does Churchill Downs plant? Proven Winners.

Proven Winners brought beauty to Churchill Downs this spring as an official sponsor of the Kentucky Derby and Kentucky Oaks horse races in Louisville, Ky. *Greenhouse Grower's* editor and America In Bloom board member Delilah Onofrey and garden celebrity P. Allen Smith got a behind-the-scenes VIP tour. Their hosts were Sharon Gravitt of EuroAmerican Propagators in Bonsall, Calif., and John Backert, director of horticulture at Churchill Downs.

Backert already was a customer of Proven Winners, buying liners from EuroAmerican for Churchill Downs and years before, when he and his wife ran a small growing operation. For the spring kickoff, he grows 30,000 plants to decorate the grounds. A few years ago, he and Gravitt discussed taking EuroAmerican's and Proven Winners' participation to the next level as an event sponsor.



From dassy combos to drifts of color, Horticulture Director John Backert has Churchill Downs covered.

This was the third year Proven Winners had been an official sponsor of the races. In addition to purchasing prominent ads in the official programs for the races, EuroAmerican supplied plants for more than 130 mixed containers in the Marquis Village, where corporate

sponsors entertain guests in hospitality suite tents.

The Kentucky Derby is one of the largest sports spectacles, drawing more than 155,000 people to the event itself from all walks of life and a wide economic spectrum. It's one of the biggest parties in America, with mint juleps being the drink of choice.



Prepared For Plantings

Backert always makes sure he has benches full of fresh plant material ready to go, just in case any of the beds need to be replaced. In spring, he needs to be prepared for frosts, unseasonably hot conditions, winds and heavy rains.

On the infield and in beds around the scoreboard, thousands of Supertunias were planted in Royal Magenta, Blushing Princess, Vista Bubblegum and Mini Purple. 'Supertunia Blushing Princess' also was planted in the special Aristides garden honoring the very first winning Kentucky Derby horse in 1875.

Other varieties selected for plantings include: euphorbia 'Diamond Frost'; coleuses 'Glennis,' 'Pink Chaos' and 'Lemon Sensation'; lantana 'Tropical Temptation'; osteospermums 'Orange Symphony' and 'Soprano Lilac Spoon'; salvias 'Sparkler Red' and 'Sparkler Purple'; scaevola 'Whirlwind Blue'; and Supertunias Mini Rose Veined, Mini Appleblossom and Vista Fuchsia.

As director of horticulture at Churchill Downs, Backert has a lot of ground to cover with just eight to 10 full-time employees. In addition to maintaining plantings for the 140-acre property, the greenhouse has its own floral department that handles cut flower arrangements throughout the events, including the beautiful blanket of Stargazer lilies he lays on the winning horse of the Kentucky Oaks race and roses on the Kentucky Derby winner.

Churchill Downs also has quite a collection of historic urns that are perfect for combination plantings. Floral finery is a big part of these prestigious races.

As seen in the July 2008 issue of

GREENHOUSE GROWER

Supplement Produced By MEISTER MEDIA WORLDWIDE

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Landscapes as magnificent and high-profile as Churchill Downs, host of the Kentucky Derby, choose Proven Winners plants. From the waves of glorious color across the infield to the thousands of brilliant bloomers in beds and containers throughout the grounds, Proven Winners varieties are everywhere. Why? Because they are reliable growers that are easy to maintain and yet meet the high standards of performance required for a landscape and event of this caliber.

Create a landscape as grand as Churchill Downs for your clients by choosing Proven Winners.

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